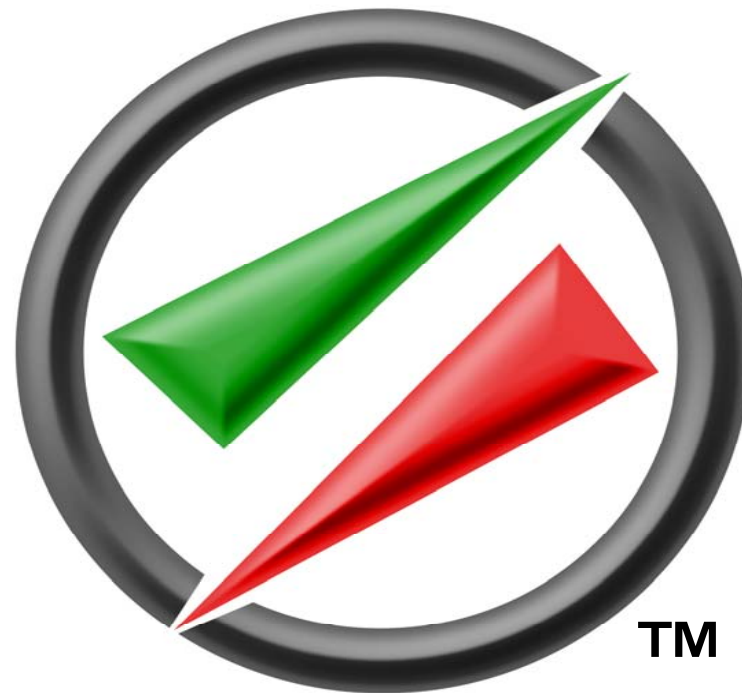


Welcome



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success in Today's Economy

An Interactive Session



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

Some Basics ...

Cells Phone: Turn Off or on Vibrate

Participation: It is strongly encouraged

Q&A: Feel free to ask Questions at any time



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885
© Copyright: All Content 2009

Leveraging Quality to Ensure Project Success

Introduction

My Name: Mortaza Zainaleain

My Background:

Education

Experience

Practice & Passion



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

Knowing you:

None PM Professional?

PMP Certified?

PM Professional: Less than 5 years?

5 to 10 years?

More than 10 years?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© All Content: 2009

Leveraging Quality to Ensure Project Success

Goal:

Provide enough knowledge to awake your awareness and spark your interest to seek more information on quality and its impact on project outcome.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

Objective:

Provide practical knowledge on both
Quality and its relationship with
Project Management.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

How this workshop works?

We discuss and answer a set of important questions in an effort to meet our stated objectives within the time allowed.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

1. What is Quality?

According to Philip Crosby in his famous book *Quality is Free*:

“Quality means conformance to requirements”.



Profitability Engineering® Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

2. What is Quality in practice?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

3. How important is Quality?

And why?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

4. What is Project Management?

It is a collection of tasks with beginning and end, for a defined common goal, scope, budget, resource and deliverables based on clients' requirement.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

5. What is Project Management in practice?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

6. What is Quality of project?

The quality of project is the quality of **product** that your project delivers.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

7. What is Quality of Project Management?

The quality of project is the quality of your project management **skill**.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

8. Is there a relationship between Quality of Project and Quality of Project Management?

Why?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

9. What should a Project Manager do to secure Quality of project?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

10. What should a Project Manager do to secure Quality of Project Manager?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

11. In scale of 1 to 10 (10 be the most important) how would you rank the importance of quality to the success of your project?

Why?



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

Conclusion

Quality of project & of PM in general,
not only it is important but also determines
the tune for everything else.



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Leveraging Quality to Ensure Project Success

Q & A



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

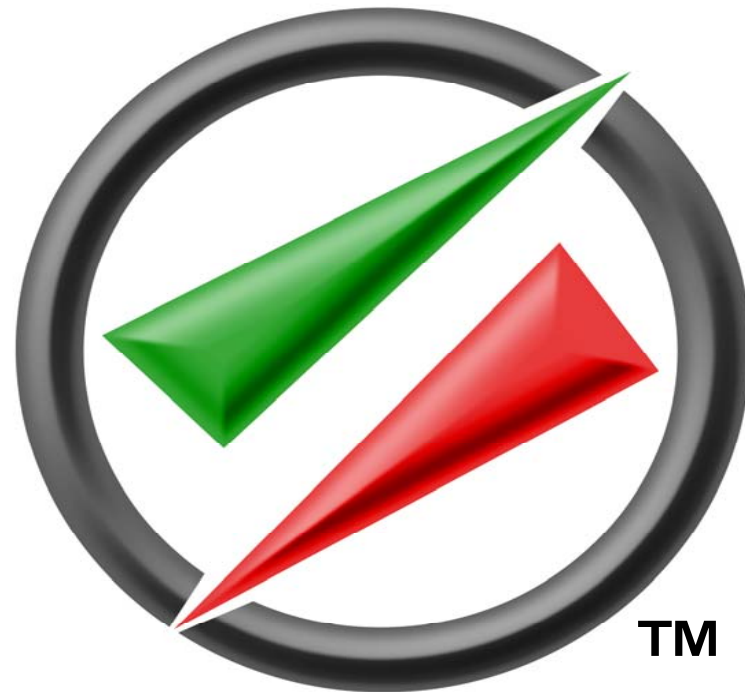
Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com

Thank You



Profitability Engineering[®] Consulting
www.ProfitabilityEngineering.com

Phone: 901-262-9885

© Copyright: All Content 2009

Dr. Mortaza Zainaleain, President & Principal Consultant

Mortaza@ProfitabilityEngineering.com